



THE MONIER LOOK

What's trending in new home builds

As the design manager of one of the country's biggest new home builders, Masterton Homes' Anthony Campanale has his finger on the pulse of what's trending now with exterior design.

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Style
Strength
Colour

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Get the look: What's trending right now?

Exterior home trends change much more slowly than interiors. However, when designing the exterior, you need to look at the long-term – after all, unlike a sofa or a carpet, you can't change your mind on the bricks or roof tiles at a whim.

Design manager of Masterton Homes, Anthony Campanale, has a tricky job of creating designs that capture the latest trends, while ensuring the styles will look good well into the future.

To make his job harder, Campanale says that customers have become more design savvy. "TV shows and articles they're reading in magazines" – he says, has led to more custom house designs as customers add their own special touches to Masterton plans.

The biggest demand is for multi-generational living spaces. Nowadays families plan to keep living together – grandparents, parents and grown children – while still having their own spaces and privacy. Granny flats, separate cottages, or a design that allows families to live on different floors of a two-storey home, are all in demand.

"Customers want a two-storey home where they have three living quarters, for multi-generational living or investment" he says. "In certain areas in Sydney, you can get \$600-\$800 weekly rent just in a little 60 square metre granny flat, which goes a long way to paying off the loan over the whole build."



Campanale says that most people still choose tiled roofs, whenever possible. "A lot of people do still like the solidness of it all," he says. Almost every roof he designs or sells is a dark colour, such as Barramundi (seen here on the Masterton Harmony design in Monier's Horizon concrete tile) or Sambuca, another popular shade.

As for designs, the Harmony design is one of the most popular, showcasing Masterton's contemporary classic touch. Like other builders, he is seeing a lot of demand from the end consumer for the Hamptons style, especially in kitchens and timber detailing, such as French doors and high skirting boards.



TO DISCOVER THE FULL
MONIER TILE RANGE VISIT
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ANTHONY CAMPANALE
MASTERTON HOMES



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1 Multi-generational living spaces

Australians love their outdoor space – and every Masterton design ensures that there is an al fresco area as part of the new home design. Outdoor kitchens, fridges and dining areas are popular options for many new homes.

2 White fascias

White or pale gray is becoming the most common exterior colour, often as a counterpoint to a dark roofline and dark trims on guttering and windows.

3 Slate-look roof tiles

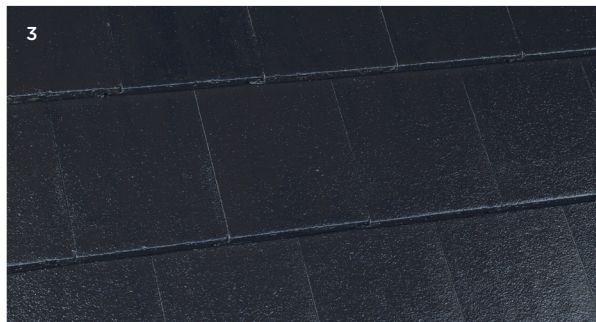
Campanale says he is seeing a strong demand for slate-look roof tiles, such as Monier Roofing's flat-profile Horizon tiles, here in Barramundi.

4 Cultured stone cladding

Cultured stone, such as PGH Bricks' Country Ledgerstone, is being used on front pillars, fascias and fireplace surrounds as a feature to balance a muted brick facade.

5 Altitude bricks

There is a movement towards white or pale grey bricks, such as 'Matterhorn' from the PGH Bricks Altitude range.



DULUX
Grey Pail

DULUX
Monument

Select your tile

“One of the top three reasons Australian's look for in solar, is that it is integrated into their roof to maintain street appeal. Use an integrated solar system to help retain the value of your home.”

DESIGN TIP

Good

CONCRETE HORIZON

🔒 C-LOC™ Colour Lock Technology

Horizon is a flat profile tile which works well for contemporary homes as well as the emerging trends. It comes standard with C-LOC™ independently tested and performs 8 times better than standard metal in gloss retention, so your home looks better for longer.



- Barramundi
- Sambuca
- Wollemi
- Salt Spray

Finish Matte

Roof Pitch Minimum 15°
with sarking

Ridging A-line

Better

TERRACOTTA NOUVEAU

☀️ COLOUR THAT NEVER FADES

Nouveau's streamline angular profile, brings distinction to any modern or classic home. Monier's terracotta range is made in Australia, from Australia's own clay. Baked at high temperatures, the colour is baked into the tile so your roof will look the same in 50 years time. That's why it comes with a 50 year colour guarantee.



- Titan
- Peak
- Comet
- Bedrock

Finish Matte

Roof Pitch Minimum 12°

Ridging A-line

Best

InlineSOLAR

⬆️ THE POWER OF A GREAT LOOKING ROOF

If your house gets loads of sunlight, consider Monier's latest innovation in SOLARroofing. Inline solar sits within the roofline of your home, so you get all the benefits of solar without effecting the street appeal of your home.



Integrated design

Structural integrity

Australia's gold standard

Battery compatible